
Energy & Mineral Law Foundation 2020 Sponsorship Opportunities



ENERGY & MINERAL LAW FOUNDATION 2020 SPONSORSHIP OPPORTUNITIES

A note about our 2020 conferences:

EMLF is currently planning at least four conferences for 2020: an Update to our popular 2018 Petrochemicals Conference, the Fall Symposium (formerly known as the Kentucky Mineral Law Conference), and the Annual Institute, returning this year to Amelia Island, Florida. New this year will be an Oil & Gas Environmental/Regulatory conference in May in Cincinnati!

About Sponsorships

Sponsorships help to provide the high-quality education programming that the Energy & Mineral Law Foundation produces each year. Sponsorships also defray the costs of the important networking opportunities at the conferences such as receptions and breakfasts. Sponsors are recognized from the podium for their contribution to the success of EMLF, as well as on the website and printed and electronic communications for the conference and have their logo prominently placed at the sponsored conference.

EMLF offers three levels of year-long sponsorship, which also help to support the organization through the planning and execution of its conferences: the **Power Patron**, an exclusive sponsorship, as well as **Pillar Patrons** and **Production Patrons**. Each level comes with a variety of benefits which are discussed in these materials. New this year, these sponsors will be prominently featured on our website, and have the opportunity to link their website and social media, as well as have their logo included in the E-News.

Conference-specific sponsorships are once again available this year, and provide the opportunity to reach a niche audience at a more specific event, such as the Update on the Petrochemical Industry that EMLF is planning for August, or a more diverse audience at the Annual Institute.

About EMLF Attendees

Your sponsorship puts your organization in front of our large and diverse membership. While our primary mission is to provide continuing legal education and support law student education, EMLF's membership and conference attendees are not just law firms. Members of EMLF also hail from private energy corporations, non-profit organizations, state and federal governments, and educational institutions. Approximately one-third of our member organizations are private energy corporations, while nearly 20% are educational, government, or non-profit organizations. Last year, the Energy and Mineral Law Foundation had 550 attendees at its three conferences. Approximately half the attendees at our 2019 conferences were from private energy companies, government, non-profit organizations, or educational institutions, while the remainder were from law firms across the country. A complete list of our 2019 attendees is available at emlf.org.

To take advantage of a year-long sponsorship opportunity, or to sponsor a specific conference event, please e-mail our Executive Director, Anna Fletcher, at anna@emlf.org, or call (859) 231-0271.

2020 POWER PATRON

EMLF is happy to welcome only one company or law firm as its 2020 Power Patron, for a sponsorship of \$15,000.

In addition to guaranteed industry exclusivity, the 2020 EMLF Power Patron also enjoys the following:

- Name sponsor at all 2020 conferences with advertisement and recognition on all electronic conference communications and prominent logo placement at registration area for all conferences
- 4 complimentary registrations for the 2020 Annual Institute
- 6 complimentary registrations for any combination of the Fall Symposium and the Petrochemicals Institute, or any other conferences EMLF presents in 2020
- Complimentary reception sponsorships for each conference, which includes logo placement at the reception, and recognition before the reception
- Recognition as the 2020 Power Patron during welcome remarks, and throughout all conferences
- Opportunity to introduce keynote speaker at the Annual Institute or other conference of your choosing
- Logo/advertisement scrolling on display throughout all conferences
- Recognition in all printed communications for all conferences
- EMLF website recognition for all conferences
- Opportunity to place company-provided marketing materials or promotion items at all conferences
- Patron nametag ribbons for all company representatives at all conferences
- Feature on EMLF website all year as the 2020 Power Patron, with the opportunity to link to company website and social media.
- Logo placed in the EMLF e-news for all communications in 2020.

2020 PILLAR PATRONS

EMLF is happy to welcome an unlimited number of sponsors as a 2020 Pillar Patron, for a sponsorship of \$10,000.

A 2020 EMLF Pillar Patron enjoys the following:

- Name sponsor at two selected conferences with advertisement and recognition on all electronic conference communications and prominent logo placement at registration area for selected conferences.
- 2 complimentary registrations for the Annual Institute
- 4 complimentary registrations for any combination of the Fall Symposium and Petrochemicals Update. Two additional complimentary registrations will be available for any other conference held by EMLF in 2020.
- Complimentary reception sponsorships for two selected conferences, which includes logo placement at the reception, and recognition before the reception
- Recognition as a 2020 Pillar Patron during welcome remarks, and throughout two selected conferences
- Logo/advertisement scrolling on display throughout two selected conferences
- Recognition in all printed communications for two selected conferences
- EMLF website recognition for all conferences
- Opportunity to place company-provided marketing materials or promotion items at two selected conferences
- Patron nametag ribbons for all company representatives at two selected conferences
- Feature on EMLF website all year as a 2020 Pillar Patron, with the opportunity to link to company website and social media.
- Logo placed in the EMLF e-news for all communications in 2020

2020 PRODUCTION PATRONS

EMLF is happy to welcome an unlimited number of sponsors as a 2020 Production Patron, for a sponsorship of \$5,000.

A 2020 EMLF Production Patron enjoys the following:

- Name sponsor at one selected conference with advertisement and recognition on all electronic conference communications and prominent logo placement at registration area for selected conference
- 1 complimentary registration for the Annual Institute
- 2 complimentary registrations for any combination of the Fall Symposium and Petrochemicals Update. One additional complimentary registration will be available for any other conference held by EMLF in 2020.
- Complimentary reception sponsorship at selected conference, which includes logo placement at the reception, and recognition before the reception
- Recognition as a 2020 Production Patron during welcome remarks, and throughout selected conference
- Logo/advertisement scrolling on display throughout selected conference
- Recognition in all printed communications for selected conference
- EMLF website recognition for selected conference
- Opportunity to place company-provided marketing materials or promotion items at selected conference
- Patron name tag ribbons for all company representatives at selected conference
- Feature on EMLF website all year as a 2020 Production Patron, with the opportunity to link to company website and social media
- Logo placed in the EMLF e-news for all communications in 2020

ANNUAL INSTITUTE

June 14-16, 2020- Amelia Island, Florida

There are several sponsorship opportunities available for the Annual Institute:

Canvas Bag- \$4,000 - 1 available

- Logo/name on canvas bags provided to all attendees (EMLF supplies bags)
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items in bags

Nametag Lanyards- \$3,000 - 1 available

- Logo/name on nametag lanyards provided to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Continental Breakfast - \$2,500 - 2 available

- Logo on display at breakfast
- Sponsor announcement after breakfast
- Option to use company-provided logo napkins at breakfast
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Reception- \$1,500 - unlimited available

- Logo on display at reception
- Sponsor announcement before reception
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

WIFI - \$3,000 - 1 available

- Company name on WIFI password
- Logo on display boards with WIFI password
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Break - \$2,500 - 3 available

- Logo on display at applicable break
- Sponsor announcement before and after break
- Option to use company-provided logo napkins at break
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Charging Station - \$1,000 - 1 available

- Company logo on charging station
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Notepads - \$1,000 - 1 available

- Logo on notepads (company provided) given to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

FALL SYMPOSIUM

October 2020 - Lexington, Kentucky

The Kentucky Mineral Law Conference will once again return to Lexington, Kentucky for 2020, but with a new name: the Fall Symposium. There are several sponsorship opportunities available:

Nametag Lanyards- \$3,000 - 1 available

- Logo/name on nametag lanyards provided to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Continental Breakfast - \$2,500 - 2 available

- Logo on display at breakfast
- Sponsor announcement after breakfast
- Option to use company-provided logo napkins at breakfast
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Reception- \$1,500 - unlimited available

- Logo on display at reception
- Sponsor announcement before reception
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Notepads - \$1,000 - 1 available

- Logo on notepads (company provided) given to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

WIFI - \$3,000 - 1 available

- Company name on WIFI password
- Logo on display boards with WIFI password
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Break - \$2,500 - 3 available

- Logo on display at applicable break
- Sponsor announcement before and after break
- Option to use company-provided logo napkins at break
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Charging Station - \$1,000 - 1 available

- Company logo on charging station
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

To take advantage of a year-long sponsorship opportunity, or to sponsor a specific conference event, please e-mail our Executive Director, Anna Fletcher, at anna@emlf.org, or call (859) 231-0271.

OTHER CONFERENCES

Oil & Gas Environmental/Regulatory Conference- May 2020, Cincinnati, Ohio

Petrochemicals Update- Summer 2020, Pittsburgh, Pennsylvania

Nametag Lanyards- \$3,000 - 1 available

- Logo/name on nametag lanyards provided to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Continental Breakfast - \$2,500 - 1 available

- Logo on display at breakfast
- Sponsor announcement after breakfast
- Option to use company-provided logo napkins at breakfast
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Lunch- \$2,500 - 2 available

- Logo on display at lunch
- Sponsor announcement before lunch
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Notepads - \$1,000 - 1 available

- Logo on notepads (company provided) given to all attendees
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

WIFI - \$3,000 - 1 available

- Company name on WIFI password
- Logo on display boards with WIFI password
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Break - \$2,500 - 2 available

- Logo on display at applicable break
- Sponsor announcement before and after break
- Option to use company-provided logo napkins at break
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

Charging Station - \$1,000 - 1 available

- Company logo on charging station
- EMLF conference website recognition
- Logo/advertisement scrolling on display throughout conference
- Patron nametag ribbons for all attending representatives
- Opportunity to place company-provided marketing materials or promotion items at conference

To take advantage of a year-long sponsorship opportunity, or to sponsor a specific conference event, please e-mail our Executive Director, Anna Fletcher, at anna@emlf.org, or call (859) 231-0271.