EMLF
STRATEGIC PLAN 2019

Energy & Mineral Law Foundation

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Our Members

Membership in the Energy & Mineral Law Foundation is open to anyone who is concerned with issues pertaining to the energy industry. Our members include law firms, consulting firms, utilities, energy companies, trade and professional associations, individual attorneys, industry executives, retirees, law schools, and law students.

Our Purpose

The Energy & Mineral Law Foundation is a national nonprofit educational organization that fosters the study of the laws and regulations related to natural resource development and energy use. The Foundation is an Accredited Provider of Mandatory Continuing Legal Education programs, AAPL, and other professional recertification credits. EMLF provides opportunities for professional development through committee participation, program planning, public speaking, and publishing of original work. We invite you to join the Energy & Mineral Law Foundation and support its goals:

• Achieve continued excellence in natural resources and energy law education;
• Expand the field of individuals and corporations who identify the Foundation as a primary focus for their participation in natural resources and energy education, dialogue and dissemination of information;
• Support the scholarly development of natural resources and energy law through grants, awards, and scholarships for law students, law teaching, and scholarly writing; and
• Promote high standards of integrity and professionalism and encourage collegial relations among legal practitioners and professionals in the natural resources and energy sectors.

http://www.emlf.org/index.php
Goal 1: Value (Purpose, Culture, Brand, Audience) “It’s a New EMLF”

Goal Statement

To foster a community of energy and legal professionals through education, professional development, and networking.

Strategies

A. Better understand the needs and interests of our current and prospective customers, members and stakeholders.

B. Design a culture and brand reflective of the “E” in the energy industry.

C. Execute our understanding, brand, and culture through action and communication.

D. Utilize technology, regional gatherings, and educational events to create a community and culture among the energy professionals that we serve.
Goal 2: Structure

Goal Statement
To create and implement a governance and management structure capable of advancing our mission, goals, and membership.

Strategies

A. Examine other nonprofits similar in size and structure to evaluate governance, staffing, bylaws, and processes to better understand what's possible for EMLF.

B. Identify barriers to participation in EMLF, including mapping the member experience and identifying and evaluating current and potential roles and responsibilities.

C. Create an emerging leaders, mentor (if possible), and volunteer leadership engagement plan. Define pathways to engagement.

D. Determine the best operating model for EMLF while respecting and honoring our legacy.
Goal 3: Sustainability and Stewardship

Goal Statement

To ensure each member of our community has opportunities to grow, contribute, and connect.

Strategies

A. Create and communicate clear and definable pathways for involvement.

B. Commit to the establishment of an inclusive and diverse environment.

C. Encourage ownership and accountability as a filter for engagement.

D. Reinvent the member experience.
Goal 4: Education

Goal Statement

To drive thought leadership to the energy industry through relevant and accessible education.

Strategies

A. Expand how we deliver content.

B. Continue to provide high quality material.

C. Improve the frequency of when we deliver content.

D. Benchmark and redesign (if necessary) our education delivery model.

E. Establish opportunities for thought leaders.