

Chapter 9

Pitfalls Associated with Affiliate Transactions in the Gas Industry¹

Timothy M. Miller

Katrina N. Bowers

Babst Calland

Charleston, West Virginia

Synopsis

§ 9.01.	Introduction	234
§ 9.02.	Hypothetical Facts	235
	[1] — The Leases	235
	[2] — The Gathering of the Gas	235
	[3] — The Marketing and Sale of the Gas	236
	[4] — Field Operations	236
	[5] — The Lawsuits/Notices of Violation	237
§ 9.03.	The Royalty Disputes	238
	[1] — Lease Language	238
	[2] — Lease Analysis	238
	[a] — Market Value vs. Proceeds Lease	238
	[b] — Point of Sale/Valuation	238
	[3] — Hypothetical	239
	[4] — Sample Court Rulings/Holdings	
	on Affiliate Gas Sales	240
	[a] — Ohio	240
	[b] — Pennsylvania	241
	[c] — West Virginia	241
	[d] — Oklahoma	241
	[e] — Texas	242
	[f] — Wyoming	242
	[5] — Alter Ego/Piercing the Corporate Veil Analysis	243
	[a] — Purpose of Incorporation/Separate Entities	243
	[b] — Alter Ego Standard	243
	[c] — Court Rulings/Holdings	244

¹ The hypotheticals, analysis, and comments contained in this chapter are purely for academic discussion purposes and not based upon any specific cases or entities, nor intended to constitute legal advice or legal positions applicable to any particular case or on behalf of any particular entity.

	[6] — How Should Courts Evaluate Sales to Affiliates?	245
	[a] — General Analysis	245
	[b] — Comparability	245
	[c] — Additional Thoughts.....	246
§ 9.04.	Risks of Claims of Undue Preference for Affiliate Pipeline and Marketing Companies	247
	[1] — The Natural Gas Act.....	247
	[2] — FERC Standards of Conduct.....	247
§ 9.05.	Civil Liability	248
	[1] — Contract Claims	248
	[a] — Application of Hypothetical	248
	[b] — Consent to Assign Violations	248
	[c] — Indemnity, Insurance, Dispute Resolution, Venue and Choice of Law	249
	[2] — Tort Claims	250
§ 9.06.	Environmental Liability	251
	[1] — Hypothetical Application	251
	[2] — Judicial Treatment of Parent and Affiliate Liability Under CERCLA	251
§ 9.07.	Risk Avoidance Suggestions.....	252
	[1] — Contract Due Diligence Issues	252
	[2] — Master Service Agreements	252
	[3] — Observation of the Corporate Form	252
§ 9.08.	Conclusion.....	253

§ 9.01. Introduction.

The unbundling of the oil and gas industry by Orders issued by the Federal Energy Regulatory Commission (“FERC”) in the 1990s resulted in a restructuring of the industry and a separation of merchant and pipeline functions. Many companies reorganized, spun-off or spun-down production, marketing, gathering and transmission entities. Additionally, many companies have also created subsidiary and affiliate entities as prudent business practice to recognize they may perform different functions and have a different focus, and to limit or control legal liability and risk.

As a result, the question frequently arises in litigation whether parents, subsidiaries, or affiliates are liable for the acts or omissions of each other and can be joined as parties under theories of alter ego, piercing the corporate veil or other liability theories. There are risks of exposure for the unwary

if attention is not scrupulously paid to observing the corporate form. In an attempt to avoid risk, the following techniques should be utilized: properly drafting contracts to anticipate the risk of exposure for acts or omissions of affiliates, proper and periodic due diligence, and on-going analysis of risks associated with affiliate dealings and operations.

This chapter is not intended to be an exhaustive analysis of all of the potential risk associated with parent, subsidiary or affiliate transactions; instead, it is intended to provide examples of some of the risks that may be encountered by typical operations in the oil and gas industry. In order to illustrate the aforementioned risks, this chapter outlines a sampling of the risks and risk avoidance suggestions, in the context of some hypothetical facts.

§ 9.02. Hypothetical Facts.

[1] — The Leases.

Lease 1 from royalty owner (“RO”) to ProdCo provides royalties are to be paid on the market value of the gas at the wellhead based upon the average price paid in the field or locality near the wellhead. Lease 2 from RO to ProdCo provides that when gas is sold on the lease, royalties are to be paid based on the amount realized from the sale; when gas is sold off the lease, royalties are to be paid on the amount realized from the sale, but not less than the market value of the gas.

[2] — The Gathering of the Gas.

ProdCo and JVCo enter into a joint development agreement and Leases 1 and 2 are included in an area of mutual interest (“AMI”). ProdCo is the operator of both leases, but assigns a 50 percent interest in the leases to JVCo. ProdCo and JVCo also combine their on-lease pipelines and off-lease gathering systems and assign various pipeline easements to a new jointly owned company, GathCo. All gas from the AMI will be shipped through GathCo, which also, off the leases/AMI, accepts third party gas for shipment to an interstate pipeline operated by TransCo. Part of the motivation to form the joint venture and enter into the AMI is to lock up future capacity on GathCo so MarketCo can sell all the gas from the AMI